

No. 144-ITPO(931)/BDD/2013
India Trade Promotion Organisation
(Business Development Division)

Dated the 02nd April, 2014

CIRCULAR No./ 27 /2014

With the approval of the Competent Authority, it has been decided that the existing licensing guidelines for events/exhibitions by third party organizers stand revised w.e.f. 01 April 2014. The details are as under:

1. **Categorization of Halls:** The exhibition halls are categorized as follows:
 - (a) **Category A** :Hall No. 7, 8, 9, 10, 11,12 & 12A (AC)
 - (b) **Category B** :Hall 14, 15 & 18 (AC)
 - (c) **Category C** : Hall No. 1-6 (Non-AC)

2. The month of “August” is included in **Lean Period**.

3. The rate of Licence fee for various categories of halls for financial year 2014-15:

(Rates in Rupees/sqm/day)

Category of Halls	Period	Peak Period	Semi-Peak Period	Lean Period
		Nov, Dec, Jan & Feb	Mar, Apr, Sep & Oct	May, Jun, Jul & Aug
A (Hall 7, 8, 9, 10, 11, 12, 12A)	Exhibition Period	335	285	135
	Mounting/ Dismounting Period	265	235	110
B (Hall 14, 15, 18)	Exhibition Period	310	255	112
	Mounting/ Dismounting Period	235	210	100
C Hall 1,2,3,4 5,6)	Exhibition Period	230	200	85
	Mounting/ Dismounting Period	210	165	60
Mezz. (Non-AC)	Exhibition Period	125	95	55
	Mounting/ Dismounting Period	100	75	47
Open Space	Exhibition Period	130	120	55
	Mounting/ Dismounting Period	110	100	47
Open Space (If, Covered)	Exhibition Period	165	150	65
	Mounting/ Dismounting Period	135	120	52

4. **The Licence Fee For other facilities:** The rate for following facilities/services will as follows:

Sl. No.	Particulars	Licence Fee/ Day (Rs.)
1.	Conference Hall 7	40,000
2.	Lounge (Hall 7)	47,000
3.	Conference Hall 7+Lounge (as a package)	66,500
4.	Pragati Auditorium	13,300
5.	Conference Hall No. 8	53,240
6.	Office space in Hall No. 1,2-5 (Mezzanine floor) & Hall 8-11, not to be used for exhibition	66 (per sqm)
7.	Information Booths on Road	1,340
8.	Information Booths in Foyer of Hall 7	2,000
9.	Protocol Room	33,000
10.	V.I.P. Pragati Lounge (Hall No. 1)	9,300
11.	Basement of Hall 18*	19,400
12.	Registration Counter at Gate No. 5	7,500
13.	Registration Counter at Gate No. 7	7,500

*including AC if used for conference purposes. If used for exhibition, licence fee applicable for hall 18 at regular AC charges will apply.

Service Tax, as applicable, will be charged extra on the above licence fee/rates as per GOI guidelines.

(V.S. Mehta)
Dy. General Manager

To

All officers of BDD

Copy to:

1. CMD
2. ED
3. HODs
4. DGM(VSM)/DGM(PKJ)
5. Computer Division – For hosting on Corporate Website
6. Revenue Section